Programme Specification for MSc International Sport Management

This document applies to Academic Year 2018/19 onwards

1.	Awarding institution/body	University of Worcester
2.	Teaching institution	University of Worcester
3.	Programme accredited by	N/A
4.	Final award or awards	PG Cert, PG Dip, MSc
5.	Programme title	International Sport Management
6.	Pathways available	NA
7.	Mode and/or site of delivery	Standard taught programme on the University of Worcester site
8.	Mode of attendance and duration	Full time (12 months) & part time (24 months): Weekdays (including evenings across semester) / Weekends
9.	UCAS Code	*N/A*
10.	Subject Benchmark statement and/or professional body statement	*QAA Masters Degree Characteristics*.
11.	Date of Programme Specification preparation/ revision	June 2018 August 2018 – AQU amendments

12. Educational aims of the programme

The educational aims of the course are grounded in the University's mission to inspire our students to reach their full potential, through excellent, innovative teaching, scholarship and research. Ultimately, students will be motivated and empowered to make a first rate contribution to society.

The course aims will enable students to:

- expand their current management and leadership capabilities and to develop their contribution to a global sports knowledge economy;
- appreciate the integrated nature of management study in international sport, and to relate both hard and soft skills to problem solving;
- undertake advanced studies of international sport organisations, their management and the changing external context in which they operate;
- develop and enhance a career in sport management by developing skills at a professional or equivalent level;
- develop the ability to apply knowledge and understanding of international sport management to complex issues, both systematically and creatively, to improve business and management practice;
- enhance lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to the sport industry, and society at large;
- add value to employment prospects.

13. Intended learning outcomes and learning, teaching and assessment methods

The Subject Benchmarking Statements and Academic Standards for an award are used to ground this degree. The degree focuses upon policy, planning, management and delivery of sporting opportunities through a social, political, economic and cultural lens to appreciate the impact of sport. The degree will be a challenging learning experience and an integration between theory and practice. Students will reflect on their knowledge, experience and practice, using peer and tutor interaction. Further details of these benchmarks can also be obtained by accessing
http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement-Hospitality-leisure-sport-tourism-2008.pdf

The course meets the QAA subject benchmarking for M-level courses. The assessment criteria for the degree address the QAA descriptors of the attributes of a graduate at Master's level. Additionally, QAA Quality Code, UW policies and regulations, Programme Specification - Guidance for mapping course/programme level learning outcomes to modules and to exit awards, and Master's Degree Characteristics - QAA guidance on writing Master's courses have informed the development of this course. Further details of these characteristics can be obtained by accessing http://www.qaa.ac.uk/en/Publications/Documents/Masters-Degree-Characteristics-15.pdf

Knowledge and Understanding

LO no.	On successful completion of the named award, students will be able to:	Module Code/s	Award
1.	Demonstrate evidence of an ability to appraise critically and challenge the development of knowledge in international sport management	ALL	*PG Cert, PG Dip, MSc*
2.	Work with, and critically evaluate the effectiveness of both a multi-disciplinary and inter-disciplinary approach to the study of international sport management practices	MSPO4066 MSPO4064	*PG Cert, PG Dip*
3.	Demonstrate research and problem solving abilities with a critical understanding of methods of acquisition, interpretation and analysis of information appropriate to international sport management, and in a way which demonstrates capacity for creative and original thought	MSPO4064 MSPO4067	*PG Cert, PG Dip*
4.	Critically appraise and challenge the moral, ethical and legal issues which underpin best practice in the sport industry	MSPO4062 MSPO4065	*PG Cert*

Cognitive and Intellectual skills

LO no.		Module Code/s	Award
5.	Challenge subject specific facts, theories, paradigms, principles and concepts and be able to articulate alternatives based on recent research or intellectual insights	ALL	*PG Cert, PG Dip, MSc*
6.	Assess and critically evaluate evidence with detailed reference to methodology and data sources informed by a mature reflection of the students' own developing research and depth of reading	MSPO4067 MSPO4063 MSPO4066	*PG Cert, PG Dip*
7.	Analyse, synthesise and reinterpret data to indicate a capacity for creative and original insight into issues and debates within the global sport community	MSPO4064 MSPO4067	*PG Cert, PG Dip*
8.	Sustain an informed, persuasive and logical argument that challenges basic and underlying assumptions of current practices employed by organization's engaged with international sport	MSPO4062 MSPO4064 MSPO4068 MSPO4061	*PG Cert, PG Dip, MSc*
9.	Adopt an autonomous approach to learning and continuing professional development	MSPO4068 MSPO4061	*PG Dip, MSc*

	Skills and capabilities related to employability		

10.	Undertake effective professional practice within a sports organisation with an international focus	MSPO4068	*PG Dip*
11.	Be flexible and responsive to the complex and changing nature of international sports organisations and their users	MSPO4068	*PG Dip*
12.	Develop critical self-reflection and an independent autonomous approach to learning required for continuing professional and personal development as a reflective practitioner	MSPO4068	*PG Dip*
13.	Demonstrate critical self-assessment of key and vocational skills pertinent to the global sport industry	MSPO4068	*PG Dip*
14.	Make informed, well-considered professional judgements based on evidence	MSPO4068	*PG Dip*

	Transferable/key skills		

15.	Execute and disseminate a sustained piece of independent work which provides evidence of critical engagement with, and original interpretation of, appropriate data	MSPO4061	*MSc*
16.	Manage self; time management; set priorities and work independently	ALL	*PG Cert, PG Dip, MSc*
17.	Work effectively with others, building, maintaining and improving relationships, making positive contributions to teams	MSPO4068	*PG Dip*
18.	Take the opportunity to appreciate, and critically reflect upon, foreign cultures and philosophies through study and/or employment in an international scenario	MSPO4066 MSPO4068	*PG Dip*

Learning, teaching and assessment
The course emphasises a learning experience that is meaningful, active, reflective, collaborative and creative. These principles are practised through working methods and outcomes reflected in the range of assessments and subject matter requiring critical analysis and reflective activities. Lectures, seminars and tutorials will be used extensively, but, in addition, a great deal of participants' time will be spent in small groups and workshops, involving, for example, discussion of case studies, simulation exercises, and preparation for assessments. Additionally, it is clear that the private study demands on this type of course are considerable.

The teaching and learning approach of the course combines pedagogic approaches, including using some of the latest approaches to learning technology i.e. crowdfunding, action learning, and independent learning. Learners will acquire a toolkit of diverse and complex skills and knowledge necessary for their development as a creative organizational change agent. Student-centered self-support groups, both face-to-face and/or via virtual contact, will be used throughout the course. There are thus a variety of pedagogic approaches in which the focus of the learning is experiential to enable consideration of practice and evaluation during workshops and other face-to-face opportunities, and to use online technology and related facilities for knowledge acquisition and research.

The course offers opportunities for collaborative learning both in face-to-face groups and online where there is increased use of collaborative learning tools such as discussion boards, blogs and wikis. Some may be facilitated by lecturers, other staff or even by our industry partners. Others may be initiated and run by students (peer-managed). These tools offer considerable opportunities to learn from others in the group and extend the learning experience beyond the boundaries of the formal session.

The teaching strategy will be eclectic enabling the learner to gain the necessary underpinning theoretical knowledge and research that will enable active exploration, reflection and critical evaluation of own perceptions and knowledge. This approach develops the ability to become an autonomous and self-directed learner. This means the learner will be confident of their capabilities as an independent learner and researcher and able to manage their own learning in line with a busy work schedule. This skill-set will be used to develop a depth and breadth of subject-matter knowledge, reflecting and analysing the implications of this towards understanding of innovation and the changing global sport context, and applying this new understanding in practical situations accordingly.

Action learning involves the use of 'real-life' problems and scenarios; these will be integrated into the workshops and other face-to-face sessions. This flexible process allows action, improvement and change together with relevant research to be achieved at the same time. Each learner will gain knowledge and understanding which will allow change to be processed in an informed way, and similarly, understanding will be further informed by that change. This process of learning can be replicated in the workplace to help and enable transference of learning and is self-developmental and reflective in nature.

Teaching
You are taught through a combination of lectures, seminars, field study trips and tutorials as well as in small group activities involving discussion of case studies, simulation exercises, and preparation for assessments. Student-centered self-support groups, both face-to-face and/or via virtual contact, are used throughout the course. The focus of the learning is, increasingly, experiential to enable consideration of practice and evaluation, and to use online technology and related facilities for knowledge acquisition and research.

Increasingly, action learning is used to pose 'real-life' problems and scenarios; these are integrated into the workshops and other face-to-face sessions. This flexible process allows action, improvement and change together with relevant research to be achieved at the same time. Each learner will gain knowledge and understanding which will allow change to be processed in an informed way, and similarly, understanding will be further informed by that change. This process of learning can be replicated in the workplace to help and enable transference of learning and is self-developmental and reflective in nature.

In addition, meetings with your personal academic tutor are scheduled for you to consider your development and the broader opportunities available to you in the university and beyond.

Contact time
In a typical week you will have around nine contact hours of teaching. Typically class contact time will be structured around:

- Lectures/seminars: 9 hours per week;
- Work-based learning: 5 hours across semester 1/2;
- Project supervision: 1 hour per week over semester 2/3;
- Fieldwork: 40 hours over the semester.

Independent self-study

In addition, students will be expected to undertake around 25 hours of personal study each week including reading and preparation for classes and assessments, online activities etc.

Independent learning is supported by a range of excellent learning facilities, including the Hive and library resources, the virtual learning environment, and extensive electronic learning resources.

It is clear that the private study demands on this type of course are considerable. As the course progresses, you will become confident in your capabilities as an independent learner and researcher and able to manage your own learning in line with a busy work schedule.

Teaching staff

You will be taught by a teaching team whose expertise and knowledge are closely matched to the content of the modules on the course. The team includes senior academics and professional practitioners with industry experience.

Teaching is informed by research and consultancy activity, and course lecturers have a higher education teaching qualification or are Fellows of the Higher Education Academy. You can learn more about the staff by visiting our staff profiles https://www.worcester.ac.uk/discover/sport-staff-profiles.html.

Assessment

The underpinning philosophy of all assessments is developmental, enhancing current knowledge, expertise and capabilities towards each individual being an able and confident leader and manager. Each learner will receive regular and constructive feedback from the academic team, peers, and, where appropriate, industry professionals. There will be support in the use and integration of this feedback as part of professional and self-development, and this active guidance will help to plan the next stages of the learning journey. This opportunity for supported self-reflection will enable each student to take charge of their own learning through the development of critical evaluation, reflection and planning skills.

To facilitate and maximise learning, a range of assessment methods are used throughout the programme. They are all rooted in authentic and practical scenarios to enable learning to be transferred to the professional environment, and for each learner to demonstrate their developing skills and abilities. Assessments include:

1 x round-table discussion
1 x research proposal
1 x data handling task
2 x portfolio
2 x oral presentation
1 x management report

Each student will emerge a more informed, confident, communicative and engaging individual ready for the next life challenge within the global sports sector.

14. **Assessment strategy**

The underpinning philosophy of all the assessments is developmental, enhancing current knowledge, expertise and capabilities towards each individual being an able and confident leader and manager. Each learner will receive regular and constructive feedback from the academic team, peers, and, where appropriate, industry professionals. There will be support in the use and integration of this feedback as part of professional and self-development, and this active guidance will help to plan the next stages of the learning journey. This opportunity for supported self-reflection will enable

each student to take charge of their own learning through the development of critical evaluation, reflection and planning skills.

To facilitate and maximise learning, a range of assessment methods are used throughout the programme. They are all rooted in authentic and practical scenarios to enable learning to be transferred to the professional environment, and for each learner to demonstrate their developing skills and abilities. Assessments include individual written assignments, professional reports, oral presentations, creative design tasks, e-communication submissions, and a capstone applied research project. Each student will emerge a more informed, confident, communicative and engaging individual ready for the next life challenge within the global sports sector.

The learning and teaching environment includes interactive lectures, seminars, workshops and independent and group study tasks, with students gradually required to take control of their learning in a more independent manner as they progress throughout their course. A period of professional work-based learning is included within the course whereby students are required to apply their knowledge and skills to an applied setting. The course culminates with a Master's level Applied Research Project during the final semester of study.

Assessments test both students' theoretical knowledge and application of that knowledge to real-world situations. Students will be required to demonstrate competency in research methods prior to progressing to the Applied Research Project.

Marking criteria are provided with all assignment briefs upon commencement of each module. In addition to summative assessment tasks, a range of formative tasks (which will include online group/individual tasks and tutorials) will provide the opportunity for students to receive feedback on their progress.

The Learning and Teaching strategies used in the International Sport Management course are in accordance with the UW Learning and Teaching Strategy and Assessment Policy and with the Institute of Sport & Exercise Science response to these documents.

Furthermore, the course will operate within the [Taught Courses Regulatory Framework](#) (TCRF) for assessment, marking and re-assessment.

15. **Programme structures and requirements**
    The course is available in full and part-time modes. The maximum registration period for full time study is three years and for part time study is 6 years.

    The MSc International Sports Management requires students to successfully complete 180 credits at Level 7 in the TCRF.

    The course comprises eight individual modules, all of which are mandatory. Completion of MSPO4062 Sport Governance, MSPO4064 Sport Business Analysis, MSPO4065 Leaders in Sport, MSPO4063 Sport Sponsorship Management, MSPO4066 Global Sport Impacts and MSPO4067 Research Methods each result in the award of 15 credits. MSPO4068 Professional Placement is a 'double' module resulting in 30 credits, whilst MSPO4061 Applied Sport Research Project results in the award of 60 credits.

    Students completing the course through part-time study may take a minimum of one module in each academic year. Although there are no requirements with regards to the order in which the modules are studied, it should be emphasised that completion of MSPO4067 Research Methods is a prerequisite for registration on MSPO4061 Applied Sport Research Project. It is recommended that part-time students discuss their options with the course leader when deciding on the combination of modules studied in each year.

    All modules in the programme are mandatory.

Module Code	Module Title	Credits (Number)	Status Mandatory (M) or Optional (O)		
			PG Cert	PG Dip	MSc
MSPO4062	Sport Governance	15	M	M	M
MSPO4064	Sport Business Analysis	15	M	M	M
MSPO4065	Leaders in Sport	15	M	M	M
MSPO4063	Sport Sponsorship Management	15	M	M	M
MSPO4066	Global Sport Impacts	15		M	M
MSPO4067	Research Methods	15		M	M
MSPO4068	Professional Placement	30		M	M
MSPO4061	Applied Sport Research Project	60			M
	Total Credits	180			

To be awarded the PG Cert **International Sports Management** must successfully complete 60 credits at Level 7 (MSPO4062 Sport Governance, MSPO4064 Sport Business Analysis, MSPO4065 Leaders in Sport and MSPO4063 Sport Sponsorship Management)

To be awarded the PG Dip **International Sports Management** must also successfully complete MSPO4066 Global Sport Impacts, MSPO4067 Research Methods and MSPO4068 Professional Placement to achieve a total minimum of 120 credits at Level 7.

To be awarded the Masters, students must complete a total of 180 credits at Level 7 including 60 credits from the dissertation.

16. **QAA and professional academic standards and quality**
    This award is located at level 7 of the FHEQ.

The Framework for HE Qualifications
The course has been developed with reference to the QAA FHEQ (Framework for Higher Education Qualifications, August 2008) ensuring that the qualification represents appropriately the level of achievement required for Masters courses. A full copy of the above document can be found by visiting the QAA website: http://www.qaa.ac.uk/

The course takes into account the QAA *Master's Degree Characteristics* Statement 2015 (http://www.qaa.ac.uk/en/Publications/Documents/Masters-Degree-Characteristics-15.pdf) and the UK Quality Code for Higher Education (August 2015) (http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code) documents that specify the key characteristics in relation to purpose, content, structure and delivery, teaching, learning and assessment methods and relationship to further study or employment for Master's Degree programmes. The International Sport Management "taught" Master's programme includes some learning undertaken in a structured environment alongside time spent in a professional practice scenario.

Professional Standards
Students enrolled on the course are also encouraged to apply for Chartered Institute for the Management of Sport & Physical Activity (CIMSPA) Accreditation. The course will help prepare students for the certification requirements of CIMSPA, and whilst this is not deemed mandatory it is highly recommended. The CIMSPA competencies, assessment guide and application documents can be found at the following address: https://www.cimspa.co.uk/joinonline

17. **Support for students**
   The following guidance and support structure is in place for students participating in this course:

   - International Sport Management students experience a wide variety of support for their learning e.g. seminar group work, practical activities, tutorials;
   - Personal Academic Tutor (PAT) support. The PAT guides the process of Personal Development Planning (PDP) and offers general support;
   - The use of e-learning and access to computer and internet facilities e.g. Blackboard;
   - A one day induction course;
   - Course Handbook;
   - Module tutors will act as your Professional Placement and Applied Sport Research Project supervisor;
   - Student Services *http://www.worcester.ac.uk/student-services/index.htm* to answer all queries related to student life, including the Disability and Dyslexia Service *http://www.worcester.ac.uk/student-services/disability-and-dyslexia.htm.*

   Personal Academic Tutor System
   Each student will be allocated a Personal Academic Tutor (from within the Course Team wherever possible). Students will be given an opportunity to meet with their Personal Academic Tutor during the induction sessions. The intention behind the system is that the student and tutor will develop a close working relationship, so a clear picture of the student's progress is developed throughout the course. The Personal Academic Tutor will be able to offer both academic and pastoral advice and should be the main contact throughout the course.

   The Personal Academic Tutor will encourage the student to take responsibility for their own personal and professional development planning. Structured face-to-face and on-line support typically covers the following:
   - Awareness of personal strengths and weaknesses;
   - A clear vision of what the student wants to achieve through HE study;
   - Greater understanding of how study in the discipline area at the University can help towards student goals;
   - Responsibility for personal choices in modules, work and social life;
   - A reflective approach to all the feedback received on work;
   - A sense and a record of progression and achievement in the development of subject and generic skills and attributes (qualities);
   - An ability to use this greater awareness to articulate the benefits of the HE experience to others including employers.

   The Personal Academic Tutor will also:
   - Respond to the student's requests for support and help with problems which affect academic work either at subject level or by referral to other University support services;
   - Provide information for and assist in the drafting of the University reference.

18. **Admissions**

   Admissions policy
   The University aims to be accessible. It is committed to widening participation and encouraging diversity in the student population. The Institute of Sport and Exercise Science works closely with central student support services including the Admissions Office and the International Centre to support students from a variety of different backgrounds. We actively encourage and welcome people from the widest range of economic and cultural backgrounds and value the contribution of mature learners.

Our policy is to offer a place to any student that we deem to be capable of success and who is likely to substantially benefit from the programme. We support the University's mission statement of increasing access, widening participation and assisting students to achieve their potential.

Entry requirements
Students will normally have a 2:1 degree classification in either a sport management, sport development/coaching or business discipline.

Students who hold a relevant degree classification of either 2:2 (or below), or, a non-related degree will be considered on a case-by-case basis and may be required to submit a portfolio of evidence to demonstrate experience of work within the field. Applicants should be able to demonstrate academic capability for study at this level and strong interest and commitment in the relevant disciplines.

In the event of students completing their period of Professional Practice in an environment where they may be working with children or vulnerable adults, they will be required to follow their home country procedures for Disclosure Barring Service enhanced disclosure checks and they must provide this evidence to University of Worcester staff prior to acceptance.

Any applicants whose first language is not English or who has not been educated wholly or mainly in the medium of English must reach a minimum IELTS score of 6.5 (or equivalent in an approved test in English) or otherwise demonstrate that they have an adequate command of both written and spoken English before starting the course.

See Admissions Policy for other acceptable qualifications.

Disclosure and Barring Service (DBS) requirements
Enhanced disclosure may be required for the course, depending on the placement-related options the student chooses.

Recognition of Prior Learning
Students with relevant previous study at postgraduate level or with extensive experience may be considered eligible for recognition of prior learning. Please contact the Registry Admissions Office for further information or guidance on 01905 855111.

Further information on Recognition of Prior Learning can be found at http://www.worcester.ac.uk/registryservices/941.htm

Admissions procedures
Potential students should apply directly via Registry at the University of Worcester. Given the potentially diverse backgrounds of applicants with a sport or related degree qualification, all will be interviewed in order to ascertain their suitability for the course. For overseas applicants a telephone/video interview will be required if they are unable to travel to the University of Worcester.

Admissions/selection criteria
Prospective students may contact the course leader for further information and guidance on suitability for the course. Some candidates may be required to complete a brief assignment to demonstrate suitable level of academic writing. In all circumstances, the following criteria will guide acceptance to the course:

- strong knowledge in the field of sport or related subject suitable for Masters level academic work;
- evidence of engagement with professional and academic literature/publications relevant to Continuing Professional Development;
- ability to manage self, learning and professional duties where applicable;
- a good communicator;

- evidence of ability to manage work independently;
- proven track record of dealing with complex and multi-disciplinary issues relevant to the chosen subject area.

19. **Methods for evaluating and improving the quality and standards of teaching and learning**

The Institute of Sport & Exercise Science operates a robust, organic and on-going system of quality management and enhancement that involves the following elements:

- The course leader will be appointed from within the Institute of Sport & Exercise Science;
- Annual evaluation of the quality of the subject;
- External Examiner reports;
- Each module provides opportunities for student evaluation (mid-module and end of module);
- Institute Quality Committee considers formal student feedback;
- Institute staff and student consultative committee considers generic student issues;
- University Learning, Teaching and Student Experience Committee promotes learning and teaching across the institution;
- Post Exam Board module investigation (selected modules);
- Peer review of teaching by staff;
- A teacher accreditation course (Postgraduate Certificate in Learning and Teaching in Higher Education) for new staff, accredited by the Higher Education Academy (HEA) and the Staff and Educational Development Association (SEDA);
- Institute of Sport & Exercise Science Learning Advisory Group;
- New Staff mentoring system;
- New staff observed by Head of Institute;
- Personal Academic tutor system;
- National Student Survey;
- Student Induction Survey.

20. **Regulation of assessment**

The course operates under the University's <u>Taught Courses Regulatory Framework</u>

Requirements to pass modules
- Modules are assessed using a variety of assessment activities which are detailed in the module specifications.
- The minimum pass mark is D- for each module.
- Students are required to submit all items of assessment in order to pass a module, and in some modules, a pass mark in each item of assessment may be required.
- Full details of the assessment requirements for a module, including the assessment criteria, are published in the module outline.

Submission of assessment items
- Students who submit course work late but within 5 days of the due date will have work marked, but the grade will be capped at D- unless an application for mitigating circumstances is accepted.
- Students who submit work later than 5 days but within 14 days of the due date will not have work marked unless they have submitted a valid claim of mitigating circumstances.
- For full details of submission regulations please see the Taught Courses Regulatory Framework.

Retrieval of failure
- Students are entitled to resit failed assessment items for any module that is awarded a fail grade.
- Reassessment items that are passed are capped at D-.

- If a student is unsuccessful in the reassessment, they have the right to retake the module (or, in some circumstances, take an alternative module); the module grade for a re-taken module is capped at D-.
- A student who fails 60 credits or more after exhausting all reassessment opportunities may be required to withdraw from the University.
- A student will be notified of the reassessment opportunities in the results notification issued via the secure student portal (SOLE). It is the student's responsibility to be aware of and comply with any reassessments.

Requirements for Awards

Award	Requirement
PG Cert	Passed a minimum of 60 credits at level 7, as specified on the award map MSPO4062 Sport Governance MSPO4063 Sport Sponsorship Management MSPO4064 Sport Business Analysis MSPO4065 Leaders in Sport
PG Dip	Passed a minimum of 120 credits at level 7, as specified on the award map MSPO4066 Global Sport Impacts MSPO4068 Professional Placement MSPO4067 Research Methods
Masters (MSc)	Passed a minimum of 180 credits at level 7, as specified on the award map to include MSPO4061 Applied Sport Research Project

PG Cert and PG Dip awards are unclassified. The awards of Masters may be made with Pass, Merit or Distinction.

21.   Indicators of quality and standards
The Institute of Sport and Exercise Science runs a wide range of courses at Masters level and has a well-developed and inclusive culture of post-graduate study. The Institute also has significant engagement with the needs of employers through its Sports Employers Advice Panel (sport management) and through links to the professional body (CIMSPA), national governing bodies, and industry groups.

The following quality management and enhancement mechanisms are indicative of the Institute's commitment to the maintenance of high standards:
- Internal Annual Course Evaluation reports
- Annual External Examiners reports
- Annual Placement Audit
- Periodic Review
- QAA Code of Practice
- FHEQ
- Sports Employers Advice Panel (sport management)
- HEFCE performance indicators, especially with respect to completion and achievement
- Staff research in sport management, work based learning, and allied subjects.

Specific indicators of Quality and Standards for the current MSc International Sport Management will be collated for 2017-18.

22.   Graduate destinations, employability and links with employers
Graduate destinations
Upon successful completion of the MSc International Sport Management programme, opportunities will emerge for students to gain first/additional employment, promotion

within their own organisation, gain international employment or move to a senior management position in other organisations. The Masters also provides a platform to further research/higher degrees in sport and promotion in other professional organisations. The completion of the Masters will also provide students with the ability to enhance their current working practices. Guidance for suitable employment opportunities/vacancies is available throughout the programme and via social media platforms.

Student employability
The course prepare students for employment, through the development of employability skills and attributes throughout all elements of the modules and in particular the Professional Placement where their placement activity enables students to engage in application of advanced theory into practice. In this context students can apply skills, knowledge and understanding derived from their own professional practice as well as from specialist course modules into a professional setting, and explore the challenges of applying 'book-learning' into professional practice. The use of mentor support and a critical friend underpin this experience whilst academic guidance from tutors helps the student develop advanced critical reflective skills preparing them for lifelong learning and effective continuing personal and professional development; a necessity in the work environment.

Links with employers
Modules within the Masters Programme have been written by academics currently members of, and engaged with, an array of professional bodies and employers within their pathway disciplines including the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), GB Basketball, England Badminton, England Netball, Worcester Wolves, Worcester Warriors, Youth Sport Trust, Women in Sport & Exercise (WISE) and others.

More specifically, the course has been informed through an on-going partnership with the *Future of Sport Conference* management team. A one day international conference was hosted by the University of Worcester in October 2016 that enabled insight and guidance from national and international sport organisations e.g. PledgeSports, Final Third Sports Media, Slingshot Sponsorship, and others.

Through involvement of the Institute of Sport & Exercise Science Sports Employers Advice Panels (SEAP), the blend of academic qualification and professional engagement of staff within the programme team has ensured that career considerations are at the forefront of the programme content.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in associated course documentation e.g. course handbooks, module outlines and module specifications.