

## Programme Specification for BSc (Hons) Cricket Coaching and Management

**This document applies to students who commence the programme in or after  
September 2017**

1.	<b>Awarding institution/body</b>	University of Worcester
2.	<b>Teaching institution</b>	University of Worcester
3.	<b>Programme accredited by</b>	N/A
4.	<b>Final award or awards</b>	BSc. (Hons)
5.	<b>Programme title</b>	Cricket Coaching and Management
6.	<b>Pathways available</b>	Single
7.	<b>Mode and/or site of delivery</b>	Standard Taught Programme
8.	<b>Mode of attendance and duration</b>	Full Time (3 years) and Part Time (up to 6 years)
9.	<b>UCAS Code</b>	NX81
10.	<b>Subject Benchmark statement and/or professional body statement</b>	Hospitality, Leisure, Sport & Tourism (2008)
11.	<b>Date of Programme Specification preparation/ revision</b>	January 2013, June 2013, August 2014 (regulations), September 2014 (SPRT 1019 title change) / April 2015 correction x 2, June 2015 clarification of academic tutor allocation / July 2015 (PAT) / Nov 2015 (Award Map); March 2017 correction to regulations / May 2017 (Award map=removal of electives +typo) / July 2017 updates / August 2017 - AQU amendments / <b>award map update</b>

### 12. Educational aims of the programme

This course aims to develop students' insight into cricket coaching and development through theoretical and practical experience. The course focuses on the work of the modern cricket coach/development officer and encourages students to develop innovative and creative ideas, underpinned by traditional values and practices. This course provides students with the practical skills, academic knowledge and coaching expertise that will ultimately enable them to gain employment as community cricket coaches, performance cricket coaches, or to start a career in the wider cricket industry.

The educational aims provide the over-arching structure to the course, establish its key philosophical underpinnings and also include qualities and transferable skills necessary for employment as recommended by the Framework for Higher Education Qualifications FHEQ.

The course aims to:

- a. Develop a depth of integrated knowledge, critical perspectives and skills (including research skills) which characterise cricket coaching and managing businesses and cricket organisations taking into account an international perspective;
- b. Apply appropriate: sports coaching concepts, models, science and practices to a range of theoretical and real situations; and sport and business concepts, models and practices to a range of theoretical and real situations, in order to make appropriate operational and strategic decisions;

- c. Recognise, exercise and develop key skills (including personal responsibility and decision making in complex situations), safety and ethical awareness to help prepare students for a career in cricket coaching and management;
- d. Develop autonomy, independent learning and an innovative culture which can be used to inspire and lead change within all sectors engaged in cricket coaching and management;
- e. Critically evaluate and conceptualise information and evidence from a range of sources to solve problems, create strategies and predict future directions in cricket coaching and management.

**13. Intended learning outcomes and learning, teaching and assessment methods**

The course provides opportunities for students to develop and demonstrate knowledge, understanding, skills, qualities and other relevant attributes. The following learning outcomes have been informed by the Benchmark statements and adapted according to the needs of this particular course.

The learning outcomes for the Cricket Coaching and Management degree course are as follows:

<b>Knowledge and Understanding</b>
------------------------------------

<b>LO no.</b>	On successful completion of the named award, students will be able to:	<b>Module Code/s</b>	<b>Award</b> <i>* State if Non-Honours or BA/BSc Honours</i>
1.	Identify, explain and analyse key concepts, disciplines and principles in the theoretical underpinnings of Cricket Coaching and Management	SPRT2034 SPRT3001/ 3002	H/NH
2.	Demonstrate an understanding of the need for both a multi-disciplinary and inter-disciplinary approach to the study and practice of Cricket Coaching and Management	SPRT2034 SPRT2049	H/NH
3.	Recognise and apply the key processes and ethical issues underpinning the concept of inclusive coaching	SPRT2034	H/NH
4.	Identify, analyse and solve problems in Cricket Coaching and Management through the utilisation of a wide range of observational and scientific approaches	SPRT2035 SPRT2049 SPRT3033	H/NH
5.	Demonstrate an understanding of Cricket Coaching and Management through both academic and professional reflective practice	SPRT2034 SPRT3033	H/NH

<b>Cognitive and Intellectual skills</b>
--

6.	Demonstrate the ability to research or collect a range of data, facts, theories, paradigms, principles and concepts	SPRT2035 SPRT3001/ 3002	H/NH
7.	Demonstrate the ability to critically analyse, assess and evaluate a range of evidence for the construction of reasoned arguments, problem solving, decision making and strategic planning	SPRT2034 SPRT2038	H/NH

8.	Synthesise and interpret data to demonstrate a capacity for creative and original insight into the issues relevant to the professional context	SPRT2038 SPRT3001/ 3002	H/NH
9.	Take responsibility for own learning and continuing professional development (CPD)	SPRT3001/ 3002 SPRT3032 SPRT3033	H/NH
10.	Demonstrate emotional intelligence and sensitivity to diverse people	SPRT2034 SPRT3050	H/NH

### Skills and capabilities related to employability

11.	Plan, design, manage and evaluate practical activities using appropriate data, techniques and procedures	SPRT2034	H/NH
12.	Undertake work based learning fieldwork with due respect for safety and risk assessment	SPRT3032	H/NH
13.	Recognise and respond to moral, ethical and safety issues which directly relate to sports coaching and be aware of relevant legislation and professional codes of conduct	SPRT2034 SPRT3050	H/NH
14.	Display a critical insight into the changing nature of inclusive Cricket Coaching and Management and the organisations and partnerships directly or indirectly involved	SPRT2038 SPRT3008 SPRT3032	H/NH
15.	Plan, design, execute and communicate a sustained piece of independent intellectual work using appropriate processes, media and reflective practice	SPRT2034 SPRT2038 SPRT3001/ 3002	H/NH

### Transferable/key skills

16.	Develop the ability to plan, organise and manage academic and applied learning. Develop the ability to self-appraise and reflect on practice	SPRT2034 SPRT3050 SPRT3001/ 3002 SPRT3032	H/NH
17.	Engage effectively in team based problem solving activities and exhibit inclusive leadership qualities in the achievement of specified outcomes	SPRT2034	H/NH
18.	Develop the ability to self-appraise and reflect on practice	SPRT2034 SPRT3050	H/NH
19.	Communicate information effectively utilising oral, written and visual forms	SPRT2034 SPRT3001/ 3002 SPRT3032	H/NH
20.	Develop numeracy, quantitative and ICT skills	SPRT2034 SPRT2038 SPRT2035	H/NH

### Learning, teaching and assessment

Students will engage in a series of taught sessions that will be delivered in an interactive manner. Taught sessions will therefore take place in a variety of environments, for example in large lecture rooms, in smaller group-based seminars, as well as in a practical context. In all practical modules, students will be engaged in tasks which help them to

develop their coaching and management skills, enabling them to be more competent and confident coaches when working with a range of age groups and ability levels. Students on this course will develop their knowledge and understanding of the Cricket Coaching and Management curriculum, self-reflection on personal values and beliefs as well as engage in analysing and evaluating pedagogic principles and scientific disciplines.

Every module provides opportunities for students to develop their thinking skills and intellectual ability. Students will gain an awareness of their own personal coaching journey and develop skills of enquiry to challenge their own and other coaches' styles, methods and strategies, in association with the impact these behaviours have on players/athletes and their future aspirations in the industry.

In addition to developing cricket coaching skills, students will also be immersed in Sport Business Management modules to develop a knowledge and understanding of marketing, advertising, sponsorship and operational management in the sport and leisure industry. The course also includes an intensive work placement module as an essential aspect of applying theoretical concepts that have been learnt during the course programme. These experiences will be assessed through reflective and evaluative journals and logs along with peer and mentor feedback. There will be cross sport analysis which should stimulate debate and critical reflection.

Students will be expected to develop logical arguments and debate issues and ideas from their evolving knowledge base. To do so effectively, students should engage with taught sessions, module information via Blackboard, tutorials, individual and group tasks. At times students will be asked to complete a reading or research task that will inform the forthcoming session. These directed study tasks are important to enhance students' academic development. Students will be expected to construct reasoned arguments in a variety of assessment formats, for example, written assignments, oral presentations, scientific reports, or via an online portfolio. Support is provided when using ICT software and e-learning interfaces.

Beyond the taught aspects of the course, students are encouraged to seek additional opportunities, such as voluntary placements, enhancing industry networks/contacts and working in school and community club environments, to enrich their experience on the course even more.

#### **14. Assessment strategy**

An integral part of the teaching and assessment strategy is the use of case studies, practical coaching scenario's, problem solving and formative assessments. The nature of the tasks will vary over the different levels of study. At level 4 the approach focuses on examining case studies in order to explain and apply a range of concepts as well as delivery of practical coaching to peers. At level 5 these themes continue, but there is a much stronger focus on developing practical operational decisions and solutions and delivery of coaching to small groups. Finally, at level 6, the nature of the cases and problems become more complex and strategic in their focus, with an emphasis on developing medium to long term strategic actions and the use of outside teams and external participants to develop practical coaching abilities. The use of cases in both teaching and assessment also has a strong formative element, whereby they are utilised in lectures and seminar discussions, or preliminary assessments, which can give feedback to a final, summative assignment at the end.

## 15. Programme structures and requirements

<b>Course Title: BSc Cricket Coaching and Management</b>
--

<b>Level 4</b>					
<b>Module Code</b>	<b>Module Title</b>	<b>Credits (Number)</b>	<b>Status (Mandatory (M) or Optional (O))</b>	<b>Prerequisites (Code of Module required)</b>	<b>Co-requisites/ exclusions and other notes*</b>
SPRT1028	Foundations of Sport Management	30	M		Exclusion: SPRT1029
SPRT1033	Principles and Practice of Cricket Coaching	30	M		
SPRT1005	Introduction to Motor Learning and Skill Acquisition	15	M		
SPRT1019	Foundations of Cricket Development	15	M		
SPRT1004	Introduction to Socio-Cultural Issues in Sport	15	O		Exclusion: SPRT1026
SPRT1013	Physical Activity, Exercise and Health	15	O		
SPRT1014	Personal Growth and Team Building Through Outdoor Adventurous Activity	15	O		
SPRT1027	Adapted Physical Activity, Sport and Disability	15	O		
SPRT1032	Sport Tourism and Event Management	15	O		
LANG	Optional modules offered by the Language Centre	15/30	O		

### Single Honours Requirements at Level 4

Single Honours students must take 120 credits in total drawn from the table above to include all mandatory modules SPRT1033, SPRT1028, SPRT1019 and SPRT1005 and optional modules - which can include up to 15/30 credits drawn from a range of Language Centre modules in: Academic English for native and non-native speakers of English; Modern Foreign Languages; and Teaching English as a Foreign Language (TEFL). Details of the available Language Centre modules can be found on the Language Centre website: <http://www.worcester.ac.uk/your-home/language-centre-module-options.html>.

Level 5					
Module Code	Module Title	Credits (Number)	Status (Mandatory (M) or Optional (O))	Pre-requisites (Code of Module required)	Co-requisites/ exclusions and other notes*
SPRT2034	Coaching Pedagogy and Practice	30	M	SPRT 1033 Or SPRT 1024	
SPRT2038	Sport Operational Management	30	M		Exclusions SPRT2039 BUSM2819 BUSM2319
SPRT2035	The Research Process	15	M		Exclusion BUSM2029
SPRT2049	Scientific Analysis of Sports Coaching	30	O		Exclusions SPRT2050
SPRT2013	Sport Event Operations	15	O		
SPRT2015	Sponsorship and Fundraising	15	O		
SPRT2020	Motor Skill Progression	15	O		
SPRT2057	Contemporary Issues in Sports Coaching	15	O		
SPRT2058	Performance Analysis	15	O		
LANG	Optional modules offered by the Language Centre	15/30	O		

### Single Honours Requirements at Level 5

Single Honours students must take 120 credits in total drawn from the table above to include all mandatory modules SPRT2034, SPRT2038 and SPRT2035 and optional modules - which can include up to 15/30 credits drawn from a range of Language Centre modules in: Academic English for native and non-native speakers of English; Modern Foreign Languages; and Teaching English as a Foreign Language (TEFL). Details of the available Language Centre modules can be found on the Language Centre website: <http://www.worcester.ac.uk/your-home/language-centre-module-options.html>.

Level 6					
Module Code	Module Title	Credits (Number)	Status (Mandatory (M) or Optional (O))	Pre-requisites (Code of Module required)	Co-requisites/ exclusions and other notes*
SPRT3001 / 3002	Independent Study	30	M	SPRT2035 or SPRT2030	Exclusion: SPRT3029
SPRT3050	Advanced Coaching Pedagogy and Practice	15	M	SPRT2034	

SPRT3008	Sport Strategy in Action	15	M		
SPRT3032	Work-Based Learning (Cricket)	15	M		
SPRT3006	The Sports Entrepreneur	15	O		
SPRT3009	Group Dynamics in Sport	15	O		
SPRT3020	Strategic Event Management	15	O		
SPRT3023	Learning and Performance of Sports Skills	15	O		Exclusion SPRT3026
SPRT3026	The Developing Child in Sport	15	O		Exclusion SPRT3023
SPRT3033	Applied Performance Analysis in Cricket	15	O	SPRT2049 or SPRT2048 or SPRT2058	Exclusions: SPRT3011 & SPRT3046
SPRT3036	Sport Event Marketing	15	O	SPRT2013	Exclusions: BUSM3619

### Single Honours Requirements at Level 6

Single Honours students must take 120 credits from the table above to include SPRT3001/3002, SPRT3008, SPRT3050 and SPRT3032.

#### 16. QAA and professional academic standards and quality

Like all Higher Education courses in the UK, this award is designed with reference to the UK Quality Code and Framework for HE Qualifications (2008), a means of describing academic standards in terms of the academic level students are expected to achieve and, in broader terms, the content that will be covered. Further details of quality and academic standards can be found here:

<http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

Full copies of the above documents can be found by visiting the [AQU website](#) or use the direct link to the QAA website:

<http://www.qaa.ac.uk/Publications/InformationAndGuidance/Documents/HLST08.pdf>

The programme conforms to the requirements of the QAA (2008) Hospitality, Leisure, Sport and Tourism Network (HLSTN) [subject benchmark statements](#)

1. develop an understanding of a complex body of knowledge, some of it at the current boundaries of an academic discipline;
2. develop analytical techniques and problem-solving skills that can be applied in many types of employment;
3. evaluate evidence, arguments and assumptions, to reach sound judgements, and to communicate effectively;
4. develop the qualities needed for employment including the exercise of personal responsibility and decision-making in complex and unpredictable circumstances.

This award is located at level 6 of the FHEQ.

#### 17. Support for students Personal Academic Tutor System

Each student will be allocated a personal academic tutor (whenever possible from within the Course Team). Students will be given an opportunity to meet with their personal academic tutor during the induction sessions. The intention behind the system is that the student and tutor will develop a close working relationship, so a clear picture of the student's progress is developed throughout the course. The personal academic tutor will

be able to offer both academic and pastoral advice and should be the main contact throughout the course.

The Personal Academic tutor will encourage the student to take responsibility for their own personal and professional development planning. Structured face-to-face and on-line support typically covers the following:

- Awareness of strengths and weaknesses
- A clear vision of what the student wants to achieve through HE study
- Greater understanding of how study in the discipline area at the University can help towards student goals
- Responsibility for student choices in modules, work and social life
- A reflective approach to all the feedback students receive on their work
- A sense and a record of progression and achievement of student development of subject and generic skills and attributes (qualities)
- An ability to use this greater awareness to articulate the benefits of the HE experience to others including employers

The personal academic tutor will also:

- Respond to the student's requests for support and help with problems which affect academic work either at subject level or by referral to other University facilities
- Provide information for and assist in the drafting of the University reference.

Students should meet their Personal Academic Tutor four times a year for first year tutees and three times for other years, although occasionally students may also need to contact their tutor at other times, particularly if the student is experiencing problems.

### **Study Skills**

Effective study skills are a vital element in achieving academic success on the course. During the students time at the University they will be judged on performance in coursework and exams, and will need to develop successful study, revision and exam techniques in order to do well.

The Study Skills Advice Sheets (available from the link below) have been developed in order to help students to plan and carry out their coursework and assessments, making the most of the time available and helping students to achieve their potential.

<http://www.worcester.ac.uk/studyskills/>

The [Disability and Dyslexia Service](#) within Student Services provides specialist support on a one to one basis. The University has an Equal Opportunities Policy, together with equality schemes and action plans promoting equality in relation to race, disability, gender, age and sexual orientation. Progress in implementation is monitored by the Equality and Diversity Committee.

## **18. Admissions**

The University aims to be accessible; it is committed to widening participation and encouraging diversity in the student population. The Institute of Sport & Exercise Science works closely with central student support services, including the Admissions Office, the Disability and Dyslexia Service and the International Office, to support students from a variety of backgrounds. We actively encourage and welcome people from the widest range of economic and cultural backgrounds, and value the contribution of mature learners

### **Admissions policy**

This course seeks to recruit students with a passion for cricket, who wish to work within the cricket industry (in coaching, teaching or sports development/business management). The course welcomes young people leaving school/college, mature students and international students, who are interested in studying on a full time or part time basis. The course is looking to recruit students from a range of diverse backgrounds to promote equality and inclusive practices.

### **Entry requirements**

The normal minimum entry requirement for undergraduate degree courses is the possession of 4 GCSEs (Grade C/4 or above) and a minimum of 2 A Levels (or equivalent Level 3 qualifications).

The current UCAS Tariff requirements for entry to this course are published in the prospectus and on the UW website <https://www.worc.ac.uk/journey/a-z-of-courses.html>

See [Admissions Policy](#) for other acceptable qualifications.

### **Disclosure and Barring Service (DBS) requirements**

Enhanced disclosure will be required for some aspects of the course, and for the work-based module.

### **Recognition of Prior Learning**

Details of acceptable level 3 qualifications, policy in relation to mature students or applicants with few or no formal qualifications can be found in the prospectus or on the University webpages. Information on eligibility for recognition of prior learning for the purposes of entry or advanced standing is also available from the University webpages or from the Registry Admissions Office (01905 855111).

Further information on Recognition of Prior Learning can be found at <http://www.worcester.ac.uk/registryservices/941.htm>

### **Admissions procedures**

Full-time applicants apply through UCAS (*course code NX81*).  
Part-time applicants apply directly to University of Worcester (UW).

### **Admissions/selection criteria**

Prospective students should apply through UCAS and all applications will be considered by the Course Leader. All successful applicants will be required to attend an interview at the University. The decision to offer a place will be based on a candidate's ability to demonstrate enthusiasm for the subject, commitment to study and the academic capability to succeed on the Course.

## **19. Methods for evaluating and improving the quality and standards of teaching and learning**

Semesterly Course Management Committees will be constituted by all active teaching team and 2 Course Representatives (StARs) from each year.

The UW External Examiner and post Exam Board module investigation system (through Course Management Committees) will apply to this course.

The team will seek feedback from students each time a module is run. The feedback, and module team response will be included in the quality management file for that module, thus enabling scrutiny by the UW Institute of Sport & Exercise Science Principal Lecturer for Quality, Learning & Teaching and any subsequent amendments/major actions should be reported to IQC and included in the annual evaluation report.

The Institute has a dedicated Learning and Teaching Sub-Committee which adopts an evaluative, evidence based approach to the implementation of new, innovative learning and teaching methods.

## 20. Regulation of assessment

### The course operates under the University's Taught Courses Regulatory Framework

#### Requirements to pass modules

- Modules are assessed using a variety of assessment activities which are detailed in the module specifications.
- The minimum pass mark is D- for each module.
- Students are required to submit all items of assessment in order to pass a module, and in some modules, a pass mark in each item of assessment may be required.
- Full details of the assessment requirements for a module, including the assessment criteria, are published in the module outline.

#### Submission of assessment items

- Students who submit course work late but within 5 days of the due date will have work marked, but the grade will be capped at D- unless an application for mitigating circumstances is accepted.
- Students who submit work later than 5 days but within 14 days of the due date will not have work marked unless they have submitted a valid claim of mitigating circumstances.
- For full details of submission regulations please see the Taught Courses Regulatory Framework.

#### Retrieval of failure

- Students are entitled to resit failed assessment items for any module that is awarded a fail grade.
- Reassessment items that are passed are capped at D-.
- If a student is unsuccessful in the reassessment, they have the right to retake the module (or, in some circumstances, take an alternative module); the module grade for a re-taken module, if passed, is capped at D-.

#### Requirements for Progression

- Students at Level 4 may be permitted to progress to Level 5 when they have passed at least 90 credits at Level 4.
- Students at Level 5 may be permitted to progress to Level 6 when they have passed at least 90 credits at Level 5.
- A student who fails 90 credits or more due to non-submission will be required to withdraw from the University.
- Students who pass less than 90 credits but have submitted all items of assessment will be required to retake modules.

#### Requirements for Awards

Award	Requirement
Certificate of Higher Education Cert HE [Cricket Coaching and Management]	In order to be eligible for the exit award of Certificate in Higher Education in the named subject/area of study, a student must have passed at least 120 credits in total including the mandatory modules for level 4 of the award as specified on the award map.

Diploma of Higher Education DipHE [Cricket Coaching and Management]	In order to be eligible for the exit award of Diploma in Higher Education in the named subject/area of study, a student must have passed at least 240 credits in total including the mandatory modules for level 4 and level 5 of the award as specified on the award map.
Degree (non-honours)	Passed a minimum of 300 credits with at least 90 credits at Level 5 or higher and a minimum of 60 credits at Level 6, including the mandatory modules for Level 5 and Level 6 of the award (not the Independent Study module) as specified on the award map.
Degree with honours	Passed a minimum of 360 credits with at least 90 credits at Level 5 or higher and a minimum of 120 credits at Level 6, as specified on the award map.

### Classification

The honours classification will be determined by whichever of the following two methods results in the higher classification.

- Classification determined on the profile of the best grades from 60 credits attained at Level 5 and the best grades from 120 credits at Level 6. Level 5 and Level 6 grades count equally in the profile.
- Classification determined on the profile of the best grades from 120 credits attained at Level 6 only

For further information on honours degree classification, see the Taught Courses Regulatory Framework.

## 21. Indicators of quality and standards

Each course receives an annual external examiner's report and these reports serve as confirmation that academic standards are being upheld and appropriate actions are put in place to enhance student learning and raise student levels of achievement.

Final year students report high levels of satisfaction with their courses through the National Student Survey (NSS). Students rated their own personal development at Worcester very highly, (4.2 out of 5). A score of 4.1 was recorded for quality of teaching and 4.0 for overall satisfaction.

## 22. Graduate destinations, employability and links with employers

The Institute of Sport and Exercise Science (ISES) approach to developing employability is aligned to the University 'Student Employability Supporting Statement for the Learning, Teaching and Assessment Strategy'. The University of Worcester has adopted the following definition of employability as:

*"A set of achievements – skills, understandings and personal attributes – that makes graduates more likely to gain employment and be successful in their chosen occupation, which benefits themselves, the workforce, the community and the economy", (Yorke, 2006)*

The students on this course benefit greatly from links with local schools, cricket organisations and clubs, notably Worcestershire Cricket Board and Warwickshire County Cricket Club and many opportunities for work arise as a result of the connections. As a result of the partnership, the students will also have the opportunity to achieve ECB coaching awards alongside their academic study. The Institute also run an internship programme whereby students are able to gain experience working in a professional setting. There are also a number of opportunities for students to offer support (coaching and/or management) to local clubs and organisations in both paid and voluntary capacities.

Students are able to spend the second semester of their second year studying at one of the Universities International Partner Institutions. Furthermore, national governing body award courses are advertised on the sports hall notice boards at a subsidised cost. Where specific sports have not been covered the student can enquire about either running the course or finding a local course to attend.

The need for graduates from this programme relate to the following areas:

Sport coaching and management work and cricket development officers (SDO's) have become one of the key areas of employment for sport graduates over the past twenty years. It should be appreciated that sport/cricket coaching and development needs to be planned for at a local, regional and national level, therefore the appropriate management skills must also be developed, particularly in the area of human resources and securing funds for projects.

### **Graduate destinations**

At the University of Worcester (in 2010/11) our overall level of employment for graduates increased from 67% to 72%.

### **Student employability**

The Institute has a number of initiatives in place in order to develop the employability of the ISES students:

1. Institute of Sport & Exercise Science 'Earn As You Learn (EAYL)' & 'Learn As You Volunteer (LAYV)' schemes - opportunities for sport students to engage in meaningful employment during their time of study at the University of Worcester is promoted, marketed and coordinated by the Institute of Sport & Exercise Science. A designated EAYL coordinator has the responsibility of managing this activity and publicising using a variety of social media (Facebook - Earn As You Learn in Sport at UW; Twitter - #EarnAsYouLearn1; LinkedIn - Earn As You Learn in Sport at the University of Worcester; Website: <http://www.worc.ac.uk/discover/sportemployability.html>). The development of a central database has ensured that students are able to input their various industry relevant qualifications/experience and subsequently benefit from the various opportunities afforded.
2. The Institute hosts an 'Annual Careers in Sport & Exercise & Employability' conference.

### Possible Careers / Jobs

Cricket in the community coach (including disability coaching career opportunities)  
Cricket performance coach  
Cricket development officer  
Cricket marketing/fundraising/sponsorship event managers  
Cricket technology analyst / general performance analysis  
Sports development officer  
Sport related role

PE teacher (with NC and schools experience)

### **Links with employers**

Links with employers have been further developed and strengthened by the Institute, particularly with the arrangement of discipline specific 'Sport Employers Advice panels' (2012) that are held once a Semester. Here careful consideration is given to how the Institute can improve the programmes in the future and better serve ISES graduates and the industry that many of them aspire to join. The meetings are also excellent opportunities to improve connections and ensure mutually beneficial working practices.

**Please note:** This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in associated course documentation e.g. course handbooks, module outlines and module specifications.